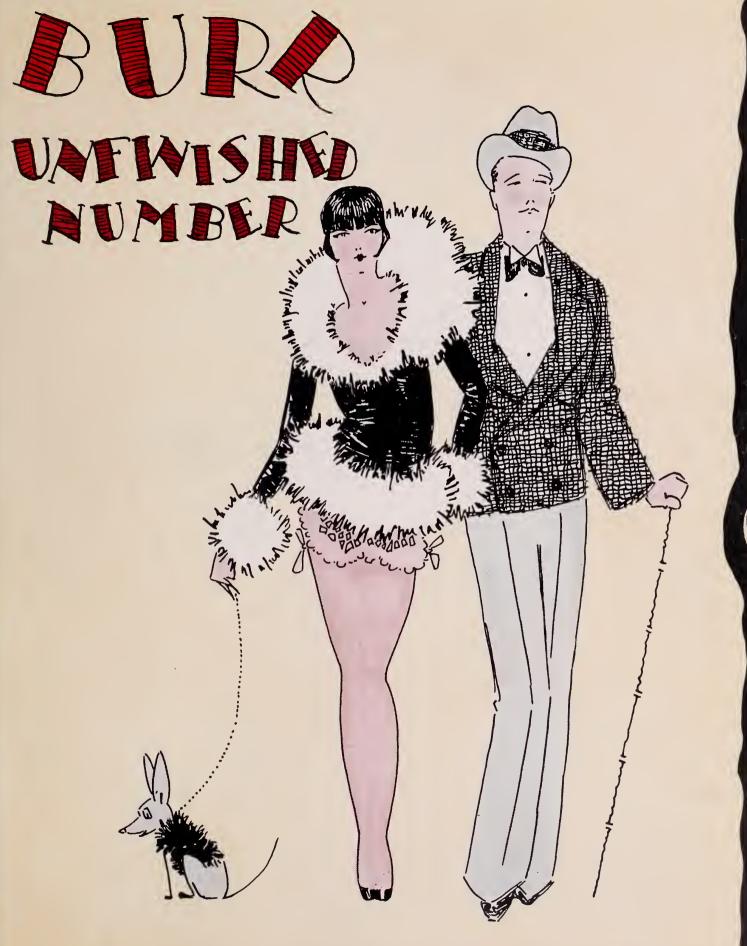


Digitized by the Internet Archive in 2016



21. Homilton Rodges





It Whets a Man's Appetite for Writing

And Gives Him the Speed and Character in Penmanship that Lead to a Bigger Pay Check

The Pen with the 25-Year Guaranteed Point and Over-size Ink Capacity

WITH millions of Parker Duofolds putting the world's daily work on a higher standard than ever, a man is most certainly handicapped now if he doesn't carry this super-pen.

Howsoever slight that handicap may seem, please don't forget that even a feather on the side of excellence can tip the scale in many a transaction on the side of success. And this pen often does.

We don't mean that the Parker Duofold will put any man on the golden throne, although it helps him to get there. But the same keen instinct that makes men successful, prompts them to pay \$7 for this sure-fire classic when they could buy slacker pens for half the money.

A smooth-gliding, swift-writing 25-year guaranteed point in a balanced, free-swinging shaft with over-size ink capacity —a combination that whets a man's appetite for writing and turns out the kind of work that commands recognition.

A point no style of writing can distort—hence a pen you can lend without a tremor. And a black-tipped lacquer-red barrel that's a beauty to own and a hard one to mislay.

Good pen counters would not be without it.





# BETHLEHEM STEEL COMPANY

General Offices: BETHLEHEM, PA.

## IRON AND STEEL PRODUCTS

#### PLANTS AT

Bethlehem, Reading, Lebanon, Steelton, Johnstown and Coatesville, Penna.

Sparrow's Point, Md.

Lackawanna, N. Y.

## G. BATROM BOOK BINDER

229 Broadway

#### **ALEXY'S BOOTERY**

The Store That Satisfies Shoes for All Occasions

209 E. Third St.

15 W. Broad

Have you ever thought what a suitable
Gift to a Friend a GOOD
PHOTOGRAPH is?

#### **McCAA**

Photographer

111 W. 4th St.

BETHLEHEM, PA.

#### **BOB YOUNG**

## WENDELL'S Old-Hashianed Eating House

We don't know the meaning of a la carte or table d'hote.

It's just plain home cooking and good wholesome food.

627 Main St. Bethlehem, Pa.

Just around the corner from Broad
and Main.

#### FRED'S TAXI

DON'T FORGET YOUR OLD FRIEND FRED

PHONE **2456** 

#### CRAZY

When I was janitor in the insane asylum, I slept in the cellar, and all the women were wild over me.—Octopus.

BUY YOUR SMOKES AT

#### MAX'S SMOKE SHOP

128 WEST FOURTH STREET

(Opposite Post Office)

## G. WM. EBERMAN IEWELER

548 Main Street, Bethlehem, Pa.
Exclusive Offerings in

JEWELRY AND SILVERWARE



#### BETHLEHEM BAKING CO.

535 AVENUE C

BETHLEHEM, PA.

### CAREFUL DRUGGISTS



There is a Doctor in this town that you would rather trust than any other.

There ought to be a Drug Store about which you feel the same way.

A good prescription improperly filled may be worse than no prescription at all.

We are careful Druggists and highly capable Pharmacists.

It's a pleasure to buy at

#### YOUNG'S DRUG STORE

Broadway and Fourth Sts.



Representative

KURT THUM

Bell Tel. 727

Bethlehem

## Here are America's Finest Men's Shoes

Johnston & Murphy Jas. A. Banister Forbush Collegians

Expert Foot Fitting





BETHLEHEM—ALLENTOWN

Awkward: (after breaking vase), "I'm so sorry madam. Allow me to replace it."

Child: "Please do mamma, he'd look so funny sitting on the table."

#### TRAGEDY

Oh, Ike McSnooth,
A modest youth,
Sent watchers-by in stitches.
A tackle tried
But slipped aside
And tore off both Ike's britches.
—Brown Jug.

Typewriters, Adding and Mimeograph Machines

Steel Filing Cabinets
Safes and Shelving

BELL PHONE 1284

### Lehigh Stationery Co., Inc.

Art, Commercial, Social Stationery
Office Equipment

14 W. Fourth Street, BETHLEHEM, PA.

Satisfaction Guaranteed

## THE BETHLEHEM NATIONAL BANK

### Third and Adams Streets

Opposite Market House

Capital and	ł	Su	ırp	oli	us					•		•	\$	700,000
Resources .				•									7	,900,000
Deposits .													6	,861,239

#### ADAM BRINKER, President

OSMAN F. REINHARD, Vice President CHAS. P. HOFFMAN, Vice President

PHILIP J. BYRNE, Cashier FRED T. BECKEL, Asst. Cashier

### STUDENT ACCOUNTS SOLICITED

#### HOTEL BETHLEHEM

FIREPROOF

Offers Lehigh Students' friends and families hotel accommodations equal to that found in the largest cities.

Our facilities are the best for class and fraternity dinners, banquets, etc.



### W. M GOODWIN, INC.

ALLENTOWN EASTON PHILADELPHIA NEW YORK W. M. Goodwin, Pres. J. Ross O'Neill, Special '27, V. Pres. Ralph V. Symons, Sec. B. B. Quirk, '13, Phila. Mgr.

## The First National Bank BETHLEHEM, PENNSYLVANIA

R. S. TAYLOR, President
R. P. HUTCHINSON, Vice President
THOMAS F. KEIM, Cashier
F. I. KLINKER, JESSE M. BODDER, Assistant Cashiers
M. EDW. FULMER, Trust Officer

### Hamilton Haberdashery

Now Showing Their
New Spring Clothing and Furnishings
Everything Desirable for the College Man

531 HAMILTON ST., ALLENTOWN, PA.

Open Every Evening
For Your Convenience

MR. HARLAN B. WOEHRLE

PRESENTS THE

#### **COLLEGE JOKER**

COLLEGIATE WISE CRACKS

**EVERY WEEK** 



SEE YOUR OWN JOKES

AT THE

### LEHIGH ORPHEUM THEATRE

BETHLEHEM (South Side)

#### LEHIGH UNIVERSITY

Lehigh University Offers Four-Year Courses in

Arts and Science Business Administration Civil Engineering Civil Engineering Chemistr Mechanical Engineering Chemistr Metallurgical Engineering Engineer Industrial Engineering

Mining Engineering Electrical Engineering Chemical Engineering Chemistry Engineering Physics

FOR INFORMATION ADDRESS

C. M. McCONN, DEAN

LEHIGH UNIVERSITY

BETHLEHEM, PA.

## Hotel Traylor

ALLENTOWN, PA.

Dancing Every Saturday Evening

Catering to Banquets



STYLE
THE STYLE in Hart Schaffner & Marx Clothes is O. K'd
by college men the country over,
May we have the pleasure of serving you.

BREINIG & BACHMAN CO. ALLENTOWN, PA. Clothing-Hats-Haberdashery

"Where You Got Your Freshman Cap"

#### SILVERBERG & GOLDBERG

Tailors and Haberdashers

Berg Hats-K. T. C. Hose-Arrow Shirts If Its New-We Have It

212 W. Fourth Street

BETHLEHEM, PA.

Phone 1638-R

When it's the night of the season's most festive dance—and Mimi, herself, has consented to go—when in a last moment before starting you thank your good fortune

-have a Camel!



Into the making of this one cigarette goes all of the ability of the world's largest organization of expert tobacco men. Nothing is too good for Camels. The choicest Turkish and Domestic tobaccos. The most skilful blending. The most scientific package. No other cigarette made is like Camels. No better cigarette can be made. Camels are the overwhelming choice of experienced smokers.

WHEN the night of the famous prom has come—and in that last fond moment alone you contemplate your luck and your greatness—have a Camel!

For Camel adds the glamour of its own romance to every memorable event. Camels never tire the taste no matter how liberally you smoke them. The choicest tobaccos in all the world are rolled into Camels—that's why they never leave a cigaretty after-taste. The instant you lift a match to a Camel, you may be doubly sure you have lighted the world's most mellow cigarette.

So this night, as you fare boldly forth to society's smartest and gayest affair—as you pause in the revelry for a hurried chat with the envious fellows—taste then the mild and fragrant smoke. Until you've tried Camels, you'll never know how really fine and friendly a cigarette can be.

Have a Camel!





Our highest wish, if you do not yet know Camel quality, is that you try them. We invite you to compare Camels with any cigarette made at any price.

R. J. Reynolds Tobacco Company

#### LEHIGH UNIVERSITY SUPPLY BUREAU

MEMORIAL BUILDING—ON THE CAMPUS

JUST RECEIVED A NEW STOCK OF

## **JEWELRY**

SOMETHING FOR EVERYONE.

COME AND SEE IT.

### GET UP TO DATE

Buy Peppy Pasters and send illustrated letters to your friends.

BETTER THAN TIME SAVER CARDS. SHOW YOUR ORIGINALITY.

VERY CHIC, NEW AND INEXPENSIVE.

TAKE A LOOK

Madame X: "So you've been to Italy, have you? And how did you enjoy Bologna?"

Tourist: "Oh, just fine; but little Guinevere would swallow the skins."—Chaparral.

One boozed was heard to say:

"Why, thish key's got a door on it."

—Johns Hopkins Black and Blue Jay.

#### NOT SO BAD

"Oh!" exhaled the sweet young thing, "I want popularity in the worst way." "Well," broadcasted her escort,

"Well," broadcasted her escort, "you'll get it if you go after it in that way."—Orange Owl.

#### THE IDEALIST

Herto: "Can you think of anything more disgusting than marrying a woman for her money?"

Genius: "Yes, that old Indian costom of marryin" em for beads."—Banter.

#### LEHIGH NEWS AGENCY

Samuel Wilson, Prop.

WHOLESALERS OF

Magazines, Newspapers and Novelties

NEW ST., NEAR FOURTH ST.

Exclusive distributors of the Lehigh Burr in Bethlehem

#### THE LEHIGH BURR IS SOLD IN

Pittsburgh, Newark, N. J., New York City and Philadelphia. Also at the following stores and newsstands

Colonial Chocolate Shop
Colonial Tobacco Store
Lehigh Supply Bureau
Lehigh News Agency
J. Britton
E. F. Frantz
Gallagher Drug Store
Ruth's Chocolate Shop
F. J. Benner
Lehigh Valley R. R. Station
Young's Drug Store
United Cigar Store
Broadway Store
Max's Smoke Shop
Snyder's Drug Store
Lehigh Smoke Shop

Single Copies—Thirty Cents

## "The sweetest pipe in the world"



## The Bethlehem Globe=Times

A
REAL
HOME
NEWSPAPER

## FALL SUITS and OVERCOATS

In the models favored at the

### LEADING SCHOOLS AND COLLEGES

We are showing the exact models which prevail on every prominent campus, both in single and doublebreasted effects. Many fabrics are included. with cheviots predominating - while the colors embrace the most desirable shades of gray and brown as well as the standard blue. The tailoring is. in every instance, of superior character.

\$30 to \$45



## ZIMMERMAN

MY CLOTHIER

564 Main St.

Sun Inn Bldg.



DON'T discard the clothes as worn-out until you have us DRY CLEAN them.

## Holland Cleaners

Phone 3459

530 Broadway, BETHLEHEM, PA.



Everything Musical at Goodenough's, and only the best, Victor and Brunswick Records —

You'll find the hits here.

Buescher band instruments, sheet music, musical instruments. Complete radio department.

#### GOODENOUGH PIANO COMPANY

534 Main St., Bethlehem, Pa.

#### DRINK



Delicious and Refreshing

Phone 2197

Coca-Cola Bottling Works, Inc.

620-26 Tenth Avenue BETHLEHEM, PA.

#### THE SUN INN

MAIN NEAR BROAD T. F. Newby, '98, Prop.

----

Thoroughly Pleasing Reasonable Rates American and European Plans

The Most Historic Hotel in Our Country

#### FRESHMAN RAISES HAND

Dr. Dolittle—Well?

Freshman—May I leave the room?
Dr. Dolittle—This isn't a prep school.

This is a college. You don't do that here.

Freshman—Well, Doctor, from October until June is a long time, but I'll do my best.

—Johns Hopkins Black and Blue Jay.

#### WASTED EFFORTS

Mack was all excited,

In truth he was in haste; Soon he was delighted,

With his arms all full of waist!

—Bison.

### THE BROWN AND WHITE

Lehigh's Newspaper

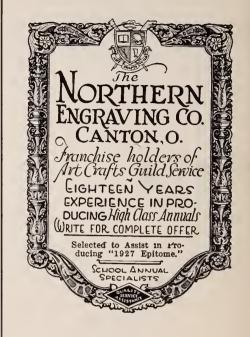
#### KOEHLER MUSIC HOUSE

26 East Third Street

Buescher Band Instruments

Largest selection of Records in the City

New Victor Records every Friday



Phone 1577

Open evenings

WE REPAIR

Starters — Generators — Magnetos

PHILCO BATTERIES

#### Kessler's Auto Electric Service

205 Broadway BETHLEHEM, PA.

All makes of Batteries re-charged and repaired.

## DIETRICH'S

Fraternity

Heating

Plumbing

Sheet Metal Work

15-17 West Third St. BETHLEHEM, PA.

#### THE HOOVER AND SMITH COMPANY

712 Chestnut St., Philadelphia, Pa.

#### DIAMOND MERCHANTS

JEWELERS AND SILVERSMITHS

OFFICIAL FRATERNITY JEWELERS

Send for Catalog

**CLASS PINS AND RINGS** 

Designs and Estimates Furnished

Permanent Satisfaction

Medals

Prizes

Trophies

#### **MEALEY'S AUDITORIUM**

ALLENTOWN

#### THE WORLD'S FINEST BALL ROOM

Special Orchestras Every Thursday

Dancing Monday, Thursday and Saturday



#### KOCH BROTHERS

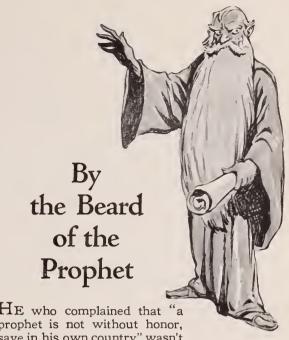
On the Square-ALLENTOWN

#### **SMARTNESS**

In Men's Clothes is most pleasingly combined with fine quality in this Great Men's Store.



621 Hamilton Street ALLENTOWN, PA.



HE who complained that "a prophet is not without honor, save in his own country" wasn't working with the Mennen line,

If you have been shaving for about ten years, you may recall my first prophecy that Mennen Shaving Cream would quickly bring about a revolution in shaving method.

Several million men prove every morning that I was right. Then, some years ago, I told you about Talcum for Men. At that time, men classed Talcum with rouge and lip sticks. But today, the custom is almost universal to rub on a velvety soothing film of Talcum for Men, which protects and doesn't show white on your face.

Last year, I pulled my third prophecy. I said that if you would try Mennen Skin Balm, you would find it the most delightful and efficient after-shaving preparation that ever touched your face. Incidentally, it's great for chapped lips or roughened skin—as wonderful for hands as for the faces. Antiseptic and astringent. Right now, today, Skin Balm has won national acceptance, and its sales are amazing.

I am a good prophet - I admit it. But that's because I've had real products back of my prophecies.

Shaving Cream, for example. The instant your razor for the first time leans against a Mennenized beard, you know something has happened to said beard that never happened before. Its proud and rebellious wiriness has gone. It comes off gently and smoothly. That is dermutation.

Mennen Shaving Cream, Talcum for Men and Skin Balm are all results of scientific studies of the skin which have extended through two generations. They should be used together. They give the "Complete Mennen Shave" than which there

"ain't no better."

#### MY QUESTION CONTEST

Here is another chance to win a magnificent \$50 traveling bag

Send in an answer (100 words or less) to the question below. Best answer wins the bag. Contest closes April 10. I am the judge. Watch for next contest in an early issue.



The QUESTION: For what special reason do you use talcum after shaving?

Mail your reply to The Mennen Company, Jim Henry Contest, 353 Central Ave., Newark, N. J.

After the dance
... a pipe
and P. A.

WHEN you've kicked off the pumps and tossed the collar on the table, while the music is still singing in your brain and memories of one dancing deb in particular crowd your thoughts, fill your pipe with Prince Albert and light up. Make it a night of nights.

P. A. is so genuinely friend'y. It hits your smoke-spot in deep center right off the bat. Doesn't bite your tongue or parch your throat, because the Prince Albert process said "nix on the rough stuff" at the very beginning. Just cool contentment in every perfect puff.

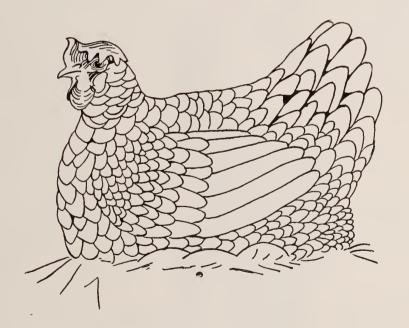
Don't put off till tomorrow what you can smoke today. Get a tidy red tin of P. A. now. Snap back the hinged lid and release that wonderful fragrance. Tamp a load into the bowl of your jimmy-pipe and light up. Now you've got it . . . that taste. Say—isn't that the goods now?

## PRINGE ALBERT

—no other tobacco is like it!

P. A. is sold everywhere in tidy red tins, pound and half-pound tin humidors, and pound crystal-glass humidors with sponge-moistener top. And always with every bit of bite and parch removed by the Prince Albert process.





unfinished no



#### \*\*\*\*\*\*\*\*\*\*\*\*\*\*



#### OPEN SEASON

Jud: "Wanna go for a ride?"
Joanna: "Sure, I'm game."

Jud: "I'm glad you know you are."

#### BURRO'S SHORT STORY

#### Unstable as the Sands

Oft and anon had he wished to tell her of his love, beating passionately within his breast, and of that exalted yearning, restrained only by his innate bashfulness and fear of refusal. Now was the opportunity to reveal his heart, to bare his elemental, clean, young desire. Never before had he experienced that intimacy that sitting beside her on the sandy beach, with the waves rippling almost to their toes, brought to him. She leaned closely against his side, and the warmness of her body, permeating thru her sheer black dress, seemed to enhance the hot pulsing in his brain.

He looked down into her glorious eyes, deep and tender, with all guise and subterfuge withdrawn. A volcanic tremor passed thru him, and he turned his face away. Was it love he saw, mirrored so wistfully in those expectant eyes? Or were his own hopes and his own feelings causing him to misinterpret and color everything to correspond with his cravings? He would find out. He coughed twice, to remove the lump in his throat that was trying to impede the smooth course of love, and tremulously spoke:

"Ruth, dear—" The sudden stiffening of her body and the quick backward toss of her head disconcerted him, and frantically he reached for the moon as a stay. "Ruth, dear—ly do I love—to see the moon. Do you think there's a man up there?"

"There may be one—up there. But unfortunately he isn't—down here."

"Ruth, I long to tell—to know why they say a man lives there."

(Continued on page 18)



Voice from Gondola: "I hear Tommy and Ethel were arrested for kissing in a gondola the other night."

2nd V. F. G.: "You don't say—I thought that's what gondolas were for!" 1st and 2nd V. F. G.: SMACK!!

#### **VOLSTEAD'S REQUIEM**

The beer foam falls on bar room floors,

And snowy aprons old in story,

The drunks fall through the swinging doors,

And the old song rings in glory!

Sing, fellows, sing! Set the wild echoes flying,
We'll attend no class tomorrow—
Volstead is dying.
—Henesseyson.

#### KNEES AND NIECE

Joe: "I saw Frances' niece today."
Pete: "Ah, that's nothing."

Frosh (reading flunk notice): "The Devil!"
Senior (overhearing): "Absent!"

Sid says: "All this Baloney about Bologna is Bolognah."

Frosh: "What a sharp looking mamma."

Soph: "That she is; you should have seen the way she cut into my bankroll."

#### SOUTH BETHLEHEM — 1975

Iglyovitchsky: "Ah, Rbnitgushigsky, you should have been mitsky us last nightsky. Ve vent slummingsky all through the Christian sectionsky."

#### JEWISH FOOD

Waitress: "je wish coffee?"

O'Reilly: "Hell, have I got a Roman nose?"

"Oh, would that I were a fireman!" he sighed, as his neglected flame irately approached him.



"Just saw a good show."

#### A ONE AXE TRAGEDY

Her hands were red—livid—sticky red—on the floor lay the hatchet—just as it fell from her un-nerved hand—it, too, was red. She sank exhausted into a chair. What would her husband say? What would he do? (We have left the story unfinished, because the poor man got another can of tomato soup to replace the one his bride tried to open with the hatchet.)

#### WINNIE THE WAMP SAYS-

"If at first you don't succeed, get another date."

#### "UNFINISHED"

A youth climbed up South Mountain
With a gilded banner bright,
He quaffed at knowledge fountain
And climbed another height;
But just before he reached the peak,
He slipped and fell, for he was weak,
And rising, slowly, sadly, cried:
"Unfinished." I could have harder tried.

There were some other students
Stumbling on behind
Who took the battered banner,
And seeming not to mind,
Began to climb the rugged path
So eager, they, wisdom to find.
Success they saw gleam from the peak
And cried, "Unfinished," but we seek.

Tourist: "What's this Columbia Street that I've been hearing about?"

Stude: "Oh, that's the headquarters of the Tu Bux Clan."

#### BARBEROUS TREATMENT

The other night as I was walking along the street I saw a mighty sharp girl, and accordingly I tried to brush up an acquaintance with her. But she was too fast for me and made her cut before I could get started.

- "Pardon me," said she, "but would Gillette me have a match?"
- "Why certainly," I replied, "but you Du'plex me with your actions. I would like to get to know you better. I hope you are Ever-Ready to let me call and see you."
- "Sir," retaliates she, "your father Autostrop you for such boldness. I want you to know that I am perfectly straight." And with that she ambles away.

So I guess she wasn't such a Gem after all.

<sup>&</sup>quot;Pretty risque?"

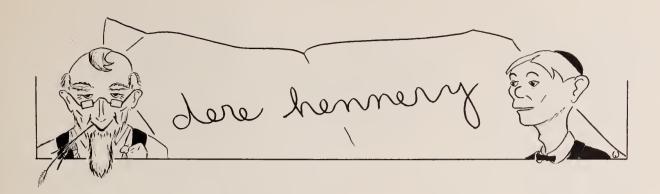
<sup>&</sup>quot;I'll say-was afraid I'd be seen."

<sup>&</sup>quot;O Princess Slip, wilt dine with me tonight?"

<sup>&</sup>quot;I'd like to, Teddy. I will if Corselette me."

<sup>&</sup>quot;Does George make a good husband?"

<sup>&</sup>quot;A husband doesn't have to be good."



## A FATHER'S LETTER TO HIS SON

dere hennery:

we are all glad tu here bye yur letter that yu did not flunk out. i got by the same male a very niee letter from the deen sayin that yu have bin put on 80% per eent probashun, i am glad tu here this, sun. it is fine. keep it up and by nexed yere yu shud be 100 per eent %. uf eoarse i writted and told the deen that i thanked him very mutch for givin yu such honor, hennery.

yur muther has suseribed tu a maggyzine ealled "true storey". she sez that it shud be better reedin than all these here fiekshun books, and the parson eant object tu reedin troo wons. so yu ean look forward tu sum good reedin at eester hennery.

speekin uf the preecher reminds me hennery that the eongregashun is puttin stained glass winders in the church. neether yur ma nor me can see why. the church is dirty enuff now without the winders bein all stained.

i don't understand what yu ment in yur letter about changing tu the liberal arts coarse. yu spend my munny eesy enuff now hennery without takin any coarse in bein liberal. as fer the arts, yu have not inhaireted any artistick talents hennery. yu know that i never cud draw picturs, hennery, and yur ma sez that her famly had no drawers cether. so yu had better stick tu enginearing.

while i was in town yesterday i bought yu a noo hat at that there seeond hand store. i am sendin it tu yo rite a way so yu ean ware it insted of that there frosh eap these cold days.

yur old gurl ruth was down at the furnitehur store last week lookin at sum baby earryages. appairently she beleeves that it is never tu late tu git marryed.

i am sorry tu tell yo that the old mule died. i wud hav shot him but i am such a poor shot that i figgered it wud be cheeper tu hire the horse doctor tu do it. i miss him very mutch, hennery, because he used to remind me so much of yu. He was the handsomeist mule in the township, too.

i saw a addvertizement the uther day about one of them nu-fangled shurts that fastens in the back. must be they is fer married men only as i ean't see how a man eud put one on alone. maybe this neekin that yu lern so muteh about in college makes a man able to turn around and see how to fasten it tho.

i am enclosing a check fer too dollers (\$2). that shud be enuff fer yu to spend over the weak end in new york. have a good time hennery and dont git lost in them subways.

hopping tu here from yu at leest 1st befour eester I will eloase.

yur affeeshunaite pa

BORDEN ROOM.

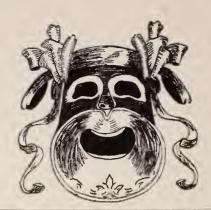
postum seriptum

i am leeving out the cheek above spoken of because the male man is now watin. if yu do not hav any money in new york yu wont get yur poekets pieked.

B. R.



## THE LEHIGH BURR



VOL. XXXVI

FEBRUARY, 1926

NUMBER FIVE

JOHN J. UNKLES
CHAIRMAN

PROF. JOHN M. TOOHY, '10 FACULTY ADVISER

GEORGE W. PEASE, '27 THOMAS E. ROBINSON, '26 DONALD B. STRAUB, '28

DOUGLAS M. SMITH, '27 ROBERT L. TRAINER, '26 Business Manager HERBERT W. McCORD, '27 Acting Advertising Mgr

A. S. SEARING, '28 J. C. MORRISON, '28 EDITORIAL BOARD
HERBERT W. RICH, '26
SECRETARY
J. PARKER PERRY, '28
DAVID MANUEL, '27
ART BOARD

WILLIAM F. WILMURT, '27 EDITOR JOHN R. DENISE, '28 RICHARD BROOKS, '27 Foreign Advertising CHARLES W. NICHOLAS, '26 Circulation Mgr.

MANAGERIAL BOARD F. C. SCHMIDT, '28 D.M. HORNER, '28 JOHN ALFRED MYERS

PROF. L. R. DROWN FINANCIAL ADVISER

JOSEPH FORBES, 27 JOHN A. COVERT, '27 F. E. JEDLICKA, '27

R. ELLIS, '28
IRVING B. MILES, '27
Assistant Business Mgr.
BENJAMIN AMES, '27
Assistant Circulation Myr.

F. WILLARD SCHMALZ, '27 R. A. ULLERY, '28

Copyright, 1925, by The Lehigh Burr, Bethlehem, Pa. The contents of this magazine must NOT be reprinted. Published monthly by the students of Lehigh University. Subscription Two and a Half Dollars.

The Chairman of the Board is responsible for the entire magazine, Editorial, Art, Business, Advertising and Circulation. The Lehigh Burr is entered at the Post Office at Bethlehem, Pa., as second class matter. All business communications and contributions should be sent to The Lehigh Burr, Bethlehem, Pa.

MEMBER OF THE ASSOCIATION OF COLLEGE COMICS OF THE EAST

### Unfinished



NFINISHED—FINISHED—WHAT—Burro could rant and rage for hours on the degree of finish for a thick tenderloin steak or the lack of finish of our Frosh, but for what avail—the one is hackneyed and the other, plebeian. But wait!!! What of the

"finish" of man in general?

Too often the college man of today conceives his idea of a "finish" as ability to "neck, drink and study just enough to stay in". To be collegiate—to wear the right clothes at the right time—to prefer an Afro-American fox trot to a Beethoven sonata—to be a good fellow and one of the boys—to have a superficial veneer of jazzed up culture. Whatever is done, to attune his routine of life, refinement, education, morals and appearances to a collegiate aspect.

According to some girls we know, a man has a perfect "finish" when he controls an inexhaustible supply of nonsense, is capable of convincing "sweet nothings", should use expressive slang, wear eloquent ties and sox, sport a "coon coat" and apparently believe what she tells him. Too, there are those who believe that perfection of mien can only be accomplished and belong to those who have seen life in its utmost extremes—those who have been on the threshold of death, have seen love, have known great sacrifice—those who have known both the sublime heights and the carnal depths of life.

Then again, in direct opposition to these beliefs are those that one who has made his brain a tabulated mass of infinite facts and bits of knowledge—the one who has spent his time in absorbing the knowledge of others—is the one who has gained the most to be given by life.

There are also many who see the "finish of life" only in the acquisition of pecuniary wealth. To them the consummate nature of man comes with financial gain.

However, Burro does not think any of these alone will give that perfection of mien and nature to man most greatly desired from life. He who has surmounted the Himalayas of his dreams and illusions is not the one whose character is to be coveted, but it's the one who has traversed the market place of life and has fairly and squarely formed a versatile code of standards of a gentleman. One who has acquired a broadness—not a looseness—of morals, appearances, knowledge and living

#### THE GIRLS' NUMBER

Burro kicks up her heels in glec and emits an anticipatory "Hee Haw", greatly pleased to announce that the next issue will be the GIRLS' NUMBER. Each year Burro permits the fair sex one opportunity to display its talents, and to take ample revenge for all the witticisms and cruel knocks given to it by a hardened, cynical, and perhaps misunderstanding group of men. Even now men universally are shrinking under cover, with hands raised protectingly over frightened faces. 'Tis evident they fear exceedingly the feminine pointed darts which, like a deluge, will cover and forever sweep them away from the ranks of the exalted, and which, with almost microscopic perspicacity, will detect and brand every masculine foible and custom.

Girls, the time has come to show your teeth. Sieze this opportunity to laugh last. Send all your material to the Editor by March 5. Burro has retained for herself the privilege of rewarding the efforts of her benefactresses. Each contributor will receive the GIRLS' NUMBER, and those presenting the best cover, the best pen and ink sketch, and the best editorial matter will receive a golden Burr and a year's subscription.

If beauty is its own excuse for being, as Emerson says, one can well see that Burro is in need of aid from those so well bestowed with those very qualities of being; who can spare such help much easier than can the men.

Burro is in the lists, unbroken and untamed, waiting.

#### **BURR CONTRIBUTORS**

#### **Editorial**

C. A. Sandwick, '27P. L. Weaver, '28C. Fox, Jr.George C. Stewart

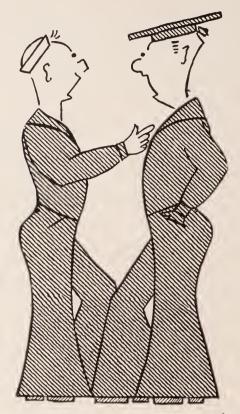
Cover Design
by
W. Hamilton Rodgers, Jr.

#### Art

W. Hamilton Rodgers, Jr.
F. B. Feder
Rettino
B. E. Nicoll
J. Garrison

B. D. Street





S, = Have you many friends in the navy?

\$2 = Oh! Just gobs & gobs.

### 

"I—1—2—B—4—got—10,"
Said the maiden, with a sigh.
"Y—1—T—please—4—get me?
O—Y—O—Y—O—Y?
E—said—E—did—N—love me,
N—now—I—1—2—cry;
I—1—2—B—4—got—10,
N—left—L—own—2—die."

#### AND THEN THE FIGHT BEGAN

Native N'Yorker: "Shay, Buddie, (hic) whadya think o' the ol' town?"

Visitor: "It's quite a (hic) town!"

(Continued from page 12)

"That's rather simple, George. It is full quite often, is out at all hours of the night. Then again, since it affects most men, one might say there is a natural affinity between it and mankind. Doesn't it affect you, George?"

"Yes, it does. It urges me to tell you that—do you know, that moon even has an influence on the tide."

"What about—the untied, George?"

"On them, too. Ruth, under this moon I want to tell you the old, old story—"

"An old story? Don't bore me, George. Be original, at least."

George, goaded to despair by his timidity and her teasing advances, acted.

He kissed her.

To this day he thinks he was original.

#### TWO VERSIONS

Over the fo	am							
In a schoone	e <b>r</b>							
Seasick								
	*	*	*					
Over the fo	am							
A schooner								
Seasick??	? ?	? ?	?	?	? ?	?	?	? ?

#### JOE MOPE SAYS-

"Necking long ago came to society, but it will never come to satiety."

Gee, I just met a swell girl. I'd like to cultivate her friendship.

Cultivate it but don't fertilize it.

#### HONEST CONFESSION

Burro has been joking all along. Babies don't come from Providence. They come from Brown.



#### I HAD A DATE

I had a date the other night
And she surely was a wreck;
I put my arm around her waist
But she said she wouldn't ——.
Hokey pokey diddledy dum
There's a joker in the deck:
She wasn't any crash, by heck,
But, by heck, she was a wreck!

I had a date the other night
With a bashful little miss;
I coaxed and coaxed and coaxed and coaxed
But I couldn't get a ——.
Hokey pokey diddledy dum
Now whaddaya think of this?
If I never get my share of bliss,
I'll never miss that miss.

I had a date the other night
And I took her to a dance;
She slipped and fell upon the floor
And everyone saw her ——.
Hokey pokey diddledy dum
But you should have seen them glance.
I bet you, too, would glance at pance
If you ever had the chance!

#### NOT AT LEHIGH

First Final: "Hello, and how are you?"
Second Final: "Oh, passing fair."

7

Lovers two—
Hearts so true.
Just a ring
'N' everything.
Minister,
Him, and her.
'Nother ring;
People sing.
Year or two,
Still so true;
Ma and pa:
Da, da, da.



Chic: "Ed called up when I got back from horseback riding and wanted me to go ice skating with him."

Blanche: "Why didn't you go?"

Chic: "I didn't want to emphasize the fact that I had been horseback riding."

"Had I better give 'er the gas?" one of them asked.

The other man glanced concernedly at the curves that lay before them.

"Maybe you hadn't better, Doctor," he said. "She has a weak heart."

We wonder if Burro is right when he says that the Unfinished Number are those who have never gone to finishing schools.

The ship that didn't know its course has sunk; The boy who doesn't know his books must flunk.

#### FORD SLOGANS

"Abandon hope, all ye who enter here."

Hydraulic brakes—All wet.

Too good.—Won't spark.

Just marred.

Haffe Eight. (Half Eight.)

Mrs. Al Wayes.

\$5.00 down. \$40.00 up. \$..... afterwards.

Too scrambled.

Sinner, approach thy God.

Repair work— d x).

IF YOU CAN READ THIS, you have good eyes.

Power (?) unchained.

Back brakes broke.

Crank.—Crash.—Croak.

#### A WORD TO THE WISE IS SUFFICIENT!

"My son, your mother tells me that you have been a very bad boy, today."

"Yes, papa."

"Don't you know that if you aren't good you will go to a very awful place where no one ever laughs or smiles; where all the girls are crosseyed; where the grass is all cactus; where it is dark and gloomy all the time; where only ugly weeping willows and hideous animals live; where the roofs are all leaky; where the seats all cave in; where cruel monsters make you work millions of useless arithmetic problems; where the very place itself is haunted; where——''

"But, papa---"

"Where the sun is ashamed to shine; where all happiness is long dead; where the——"

"But, papa?"

"Well!"

"Where is this awful place?"

"My son, I shall tell you, it is down on College Hill at Easton."

"Oh, papa, I'll never be bad again."



Laryn: "Say, Bill, the dentist just told me that I had a large cavity that needed filling."

Gitis: "Did he tell you any particular course of study to take up?"

### 



THE HOLY ROLLER

## 

#### THE CARDS TELL

Jil: "Were you unlucky in love?"

Ted: "No, I had fine luck in love—but then she married another fellow."

Sleep may be a blessing to poets, but to college men it's a phenomenon.

'29: "Play a little bridge?"

'27: "Auction or Hill to Hill?"



Their meeting, it was sudden;
Their meeting it was sad;
She gave her sweet young life,
Most gracious thing she had.

She sleeps beneath the willows,
In peace she's resting now;
There's always something doing,
When a freight train meets a cow.

"You don't need to feel so bad if you are penniless. You might be worse off. Don't forget that the Czar of Russia was Nicholas."

#### DISPUTED STATEMENTS

Snails travel backwards to keep the dust out of their eyes.

Contrary to opinion, the French army travels on its feet.

There is no Santa Claus in Florida.

Eskimos import hundreds of lawnmowers yearly.

In Japan it is not uncommon for chickens to hatch eggs during a snow storm.

It is the ambition of every lemon to become a grapefruit.

After much research it has been found that rubber bands keep their shape because they never eat between meals.

According to eye witnesses, Lincoln always played pool with his hat on.

It, is estimated that the average peanut machine wastes ten cents a day whistling.

The college life is very queer,

I hope you won't be scared.

Yet the youngsters are the teachers

And the seniors are grey haired.

He gave her the right to love him. She gave him the left to the jaw.

#### ADVICE TO FRESHMEN

Don't study when you're tired,
Or have something else to do,
Don't study when you're happy,
For that would make you blue;
Don't study in the daytime,
And never late at night—
But study all the other times,
With all your main and might.

Burro wonders if all chickens raise their children to be good eggs.



She's an angel in truth, a demon in fiction,
O, woman's the greatest of all contradiction,
You fancy she's this, but you find she's that,
For she'll play like a kitten and bite like a cat.
In the morning she will, in the evening she won't,

And you're always expecting she does, but she

"A friend of mine gave me a tip on a horse named Cigarette, but I didn't have enough money tobaccer."

Victim: "And how much for this swamp lot?"

Victor: "Ten thousand."

Victim: "That's an awful lot."

#### WOULDN'T IT BE WONDERFUL

IF-

There were no eight o'clock classes.

All "cuts" could be cured with New-Skin.

Mechanics was mechanical.

All Frosh carried matches.

The "Colly" was on the campus.

The Commons served Near-Beer (Very near).

The Burr came out once a week (Would it?).

The faculty believed in "sleep".

Every day was Saturday.

Lehigh was co-ed.

Lafayette had a campus.

The glee-club could sing.

All of us could take Business.

I wasn't a Frosh.

Can we smoke in heaven? Hell ves—

"I've got to draw the line somewhere", said the prof as he changed an F to an E.



A tombstone gray and so serene Covers the head of this movie queen.

On the cold hard ground she got the chills,

Starring in "Tess of the D'Urbervilles."



### THROUGH THE GLASSES

BY

Mildred Mason



"EARL CARROLL VANITIES"

and

Joe Cook, Frank Tinney, Julius Tanner
—with—

Dorothy Knapp,
"The most beautiful girl in the world."

AT THE EARL CARROLL THEATRE

The man directly in back of us said he hadn't seen anything quite like it since he was weaned. That may sound like a bare statement, but it describes Earl Carroll's "Vanities" rather well. Art, we believe, is the excuse given by the management, while we all suspect that the box office is the motive, but regardless of the excuse or motive, the effect is pleasing, even beautiful if viewed in the proper light, and the lights are very properly placed at the Earl Carroll Theatre.

As we are neither artist, anatomist, or frequenter of Turkish baths, but just a simple Miss who wonders and wonders, we shall blush becomingly and pass on without attempting a description of scenes in which the many charms of the varied ladies are frequently displayed.

Joe Cook, Frank Tinney, and Julius Tannen! Oh, boy! Three best looseners that knock 'em off the seats at every show! If you want to see something new in comedy, something rich, clever, artistic, finished, see and hear Joe Cook read a simple Mother Goose story and watch the blasé Broadwayite rock with merriment;—no changing of the story, no double entente, just a children's story plus Joe Cook. Joe almost imitates the four Hawaiians and pulls a lot of stunts from his big bag of tricks. If you know of any stage stunt that Joe can't perform, claim the reward.

Frank Tinney, of course, is known to many besides those who look at the picture papers and he has lost but little of his humor since his flight to London. Frank was sick the night we saw the show and Al Herman pinched hit for him. Al gets many a good laugh with his old gags and since the vaudeville powers washed his mouth with soap and water, he has been a real nice, clean little black-faced boy.

Julius Tannen!—he would make a sewing circle sound like a monalogue, have the last word with his wife or a traffic cop, and could put words in the dictionary. He is a fast and free thinker and one needs a nimble mind to keep up with his chatter.

So much, but not really enough for the three male principals of the show, and naturally, a word or two must be said about Dorothy Knapp, described as "the most beautiful girl in the world". There is no question concerning many things about Dorothy; in fact, her appearance leaves no need for questions, but she is beautiful and seems ready to prove it to those from even as far west as Missouri.

Twenty-eight scenes in the first act and nineteen in the second! Who can go into detail concerning a show with all those numbers? Suppose we just tell you that the show is run on the plan of a night club, you know, one of those intimate affairs with the chorus girls acting as ushers, making you blink your eyes as soon as you enter the theatre; that you can dance on the stage before and between the acts with your own fair one, if you wish, or with the obliging ladies of the chorus. An carnest attempt is made to bring the show right down to your seat; sometimes it almost gets in your lap, too close we should say, leaving too little to the rose glasses of your imagination.

#### BURR'S BEST BETS Light Stuff With Music

Sunny—Write ahead for tiekets.

Dearest Enemy—Dainty and tuneful.

A Night in Paris—If you blush easily,

don't go.

Song of the Flame—Tessa Kosta and most of Russia.

The Coconuts—Four Funny Marx Bros. Earl Carroll Vanities—Better than ever.

#### Light Stuff Without

In a Garden—Laurette Taylor—delightful. Young Blood—Norman Trevor and Helen Hayes.

12 Miles Out—Guess what it's about?
Is Zat So?—Starting its second year.
Beware of Widows—But not of Madge
Kennedy, who stars.

#### Heavy Stuff

The Master Builder—Ibsen plus Eva Le Gallienne.

The Enemy—Last of the war plays.

Shakespearean Repertoire—Hampden and
Barrymore.

The Vortex—Brilliant—worthwhile.
The Monkey Talks—Unique circus drama.

#### "A NIGHT IN PARIS"

## Another Revue in two acts and thirty-one scenes

Having seen everything in the world at Earl Carroll's "Vanities" and with no further use for our eyes, it was careless of us to roam atop the Century Theatre Building to the Casino de Paris to peek at "A Night in Paris". Many maidens were there too, fair descendants of Lady Godiva, but not nearly so modest as she. Really though, with thirty-one scenes and no continuity to them, it is almost next to impossible to review the show and the emphasis laid on the lovely ladies, and their perhaps too frank exhibition of their charms is apt to give a slighting impression of the artistry of the actors in the various skits.

Yvonne George, for instance, sang and acted French numbers with all the skill of a true artist. Jack Pearl brought back the pre-war German comedian and in several scenes kept the audience roaring at his antics.

"A Night in Paris" is just another revue, and a good one, patronized chiefly by folks from outof-town who go back home talking of the wickedness of New York.

#### HE HASN'T BEEN HERE LONG

There was a young fellow named Sid Who kissed his girl's eye on the lid, Said she to the lad, your aim is quite bad You should practice a bit—and he did.

Sells: "Now, here's just the thing, something you'll never wear out."

Buys: "Let me sec—what is it?"

Sold: "A pair of pajamas."

We wonder when the space in the Memorial Building will be sold for advertising purposes.

<sup>&</sup>quot;Liza, I sho' would like to kiss yuh ag'in."

<sup>&</sup>quot;G'on boy, you ain't evuh kissed me. What cha' mean ag'in?"

<sup>&</sup>quot;Ag'in a sofa or sumpin, sweet woman."—Owl.

#### U S MAILS

(Apoplexies to Kipling)

When the football game is started, and your femme's there by your side,

And every time a man goes down, her face she tries to hide,

Oh, you look down at the poor girl, and your nerves within you fail;

For the female of the species is much dumber than the male.

You take her to a wrestling meet to show her a real bout,

And when the ref taps your man you let out an awful shout;

But when she says, "Which one won?" your shout changes to a wail,

For the female of the species is much dumber than the male.

In baseball season she attends a game along with you;

You yell and cheer, but still you lose, and you feel mighty blue.

But she is radiant and exclaims, "Oh, isn't it just grand,

Our pitcher always hits their bats, no matter where they stand."

Curses. Oh, Death, thy sting I would no sooner now bewail

Than the female of the species, who are dumber than the male.

And so it goes. From day to day your certainties increase

That if intelligence meant war, women forever would be at peace.

And when one man meets another, each confirms the other's tale

That the female of the species is much dumber than the male.

But wait. A day of recompense has come along at last:

You have a date—You're almost broke—but the frau thinks of repast.

You go to a show—five-fifty each—and after that you dance;

The bills run on and slowly eat the cash that's in your pants.

And after that of course you dine, and with more bills—more groans;

You've played the sucker and gone broke, so now you must live on loans.

But 'tis in the taxi going home that you realize with a quail

That the female of the species is no dumber than the male.

## WHAT A YOUNG MAN OUGHT TO KNOW

"Mamma, what's a blunderbuss?"

"A baby carriage, my son."—Owl.

#### TOPPING HIM OFF

He: "Won't you sit in this chair?"
She: "After you."—Cougar's Paw.

#### THE BEAUTIFUL OCEAN

"I just can't contain myself!" said the unfortunate on his first ocean voyage.—Dirge.



We point with pride to our young men's Tuxedos—So do the young men!

Made of the same quality materials and with the same care that goes into our men's clothes—

Correctly cut for comfort and smartness. All the accessories.

At Hower's Confectionery Store

#### ROGERS PEET COMPANY

Broadway Broadway at Liberty at Warren at 13 St.

New
Herald Sq. York Fifth Ave.
at 35th St. City at 41st St.
Tremont at Bromfield
Boston, Massachusetts



—WHEREVER a package of Whitman's Chocolates is opened there is a double wonder of quality and freshness. Whitman's are distributed direct to each local store acting as our sales agency not through a jobber. Every package is doubly guaranteed to give complete satisfaction.

STEPHEN F. WHITMAN & SON, INC., PHILADELPHIA

New York

Chicago

San Francisco

#### WHITMAN'S FAMOUS CANDIES ARE SOLD BY

BRINER'S CONFECTIONERY, Colonial Theatre Building. HARVEY HESS, Linden and Union Streets. HAROLD B. SNYDER, Fourth and New Streets. ELMER O. PROSSER, 8 West Broad Street. E. H. YOUNG, Broadway and Fourth Street. GALLAGHER'S PHARMACY, Fifth Ave. and W. Broad St. UNANGST PHARMACY, Inc., Broad and High Streets.

#### Smart Pajamas



It is difficult at times to believe that anything as practical as a pair of pajamas could be smarter than any other pair, but it is in such items as pajamas and dressing-gowns that a man's individual ideas may be carried out without fear of criticism, since they are worn only in the privacy of one's room or apartment. As few changes in cut are possible in pajamas, the more radical changes in them are more or less restricted to the kinds of materials from which they are made and the colours and patterns. There has been a growing tendency of late to break away from the plain coloured collarless pajamas, and now all the smart pajamas are finished with collars, and while most of them are of the coat variety, quite a few are of the slip-on style. But the plain coloured, conservative pattern has given way to the bright coloured, gaily patterned fabric, and it can truly be said that never before have pajamas represented such a riot of colour. No design is too large or flamboyant or elaborate for pajamas, and these popular patterns are not confined to the more expensive fabrics, but are to be found in moderately priced pajamas as well.

## Vanity Fair's Assembled Wardrobe



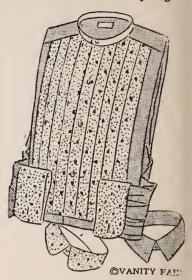
OVANITY FAIR

#### The Well Dressed Man's Toilet Articles

Although the shops are filled with fitted toilet cases for men, the important thing to remember when buying such a case is that no matter how beautiful the case and fittings are, they fail to serve their purpose if the accessories are not the best of their kind. For instance, when buying military brushes, many people overlook the quality of bristles in their eagerness to get the best-looking backs possible, whether they be made of silver, tortoise-shell or ebony. Men's accessories should be as simple in design as possible, for anything elaborate is not considered in good taste. Although a complete toilet set of the same design is undoubtedly very nice, a survey of the average well groomed man's bureau will disclose the fact that while his hair

brushes may be of silver, his hat brush will have another sort of back, and his clothes brush still another. This is due to the fact that good toilet accessories are usually picked up at random from time to time as they are needed, and it is not always possible to match them. A most useful addition to a man's bureau is a leather case in which are placed such accessories as manicure scissors, shoe horn, button hook, and nail file, and these articles should always be kept in this case to prevent their being misplaced. A small leather jewel box is also a necessity for safely keeping cuff buttons, studs and pins, and another small case, fitted with bottles for lotions, will be found as useful at home as when traveling.

#### A New Shirt for Spring



The shirt illustrated above is one of several new shirts which are now being shown by the smartest haberdashers and favoured by the steadily growing group of well dressed men. It is a shirt with a semi-stiff pleated bosom made of a jacquard pattern developed in colour on a white ground. The body and sleeves of the shirt are made of chambray in a colour matching the jacquard pattern, while the cuffs are of the same material as the bosom. Two types of stiff collar are furnished with this shirt, and both are of the low, turned-down variety, the difference between them being that one has long narrow points. while the points of the other are more rounded and not quite so long, and while one is made of the same material as the bosom, the other matches the body of the shirt. Inasmuch as most retail shops have arrangements for altering sleeve lengths without additional cost, there is no excuse for sleeves that are not of the proper length, and when buying ready-made shirts, it should be seen that the sleeves are of the proper length. Sleeves that are too long are very untidy, and if sleeve garters are worn to keep them up, the coat sleeve is pulled out of shape and an otherwise well groomed appearance is spoiled.

If you are interested in any question of dress or etiquette, write the "Well Dressed Man" care of Lehigh Burr and your letter will receive prompt and careful attention. Do not fail to give correct address.

(Copyright, 1926, by Vanity Fair, New York)

# "Our pioneering work has just begun"

RECENTLY some one said to a prominent official of the Bell System:

You have created a system that makes a neighborhood of the nation."

The executive replied:

"Our pioneering work has just begun. Each day brings new problems, new discoveries, new developments, all calling for broader-visioned handling on a larger scale than ever before. If I were a young man again in years, I would choose the telephone business for my life work even more quickly than I did before."

Published in
the interest of Electrical Development by
an Institution that will
be helped by whatever helps the
Industry.

the matter

Published for the Communication Industry by

Western Electric Company

Makers of the Nation's Telephones

Number 54 of c series

## McClintic-Marshall Company

### Bridges, Buildings and Other Structures of Steel

GENERAL OFFICE—OLIVER BUILDING, PITTSBURGH, PA.

C. D. Marshall, '88, Pres. H. H. McClintic, '88, Vice-Pres.

R. W. Knight, '94 Mgr. Foreign Dept.

G. R. Enscoe, '96 Mgr. New York Office

C. M. Denise, '98 Contracting Manager

T. L. Cannon, '03 Mgr. Rankin Works

R. McMinn. '07 Engineer

F. U. Kennedy, '07 Mgr. Philadelphia Office

E. F. Gohl, '07 Mgr. Baltimore Office

G. A. Caffal, '10 Mgr. of Erection

W. O. Cannon, '16

J. H. Wagner, '20

L. A. Walker, '08

Leslie Allen, '16

New York, Boston,

Philadelphia, Baltimore,

Cleveland. Cincinnati.

BRANCH OFFICES

Detroit, Chicago, San Francisco Los Angeles

#### EARL H. GIER Jeweler

129 W. Fourth St.

**BETHLEHEM** 

(Next to Post Office)

"Everything Musical"

#### PHILLIPS MUSIC STORE

24 East Third St.

Conn Band Instruments

Records Sheet Music

Paramount Banjos

Fresh Home Made Cakes Daily

Ye "ICE-KIST" Shoppe 440 WYANDOTTE STREET

Ice Cream and Candy

Hot Chocolate and Coffee

#### SHANE BROTHERS HABERDASHERS and HATTERS

We cater especially to College Men

520 Main St.

BETHLEHEM, PA.

She: "Is Sue married?"

He: "No, is 'oo?" -Owl.

Kate: "A shoulder strap sure is an important little article, isn't it?"

Placate: "Yes, it's the only thing that keeps an attraction from becoming a sensation."—Snipes.

## GIRLS' NO. MARCH ISSUE

ALL MATERIAL MARCH 5th, 1926

#### J. S. Krause Hardware Co.

Sporting Goods, Cutlery, Etc.

41 South Main St...

BETHLEHEM, PA.

Sporting Goods of all Kinds House Furnishings

—At—

**DRISSEL & EBERTS** 21-23 East Third St.

Compliments of

Dr. D. A. Culhane, D.D.S.

24 WEST FOURTH STREET Bethlehem, Pa.

#### W. H. REDLINE

Groceries and General Merchandise

536-538 Broadway

## G R I N D S



## Try the Twentieth Century instead!

You can name the ships fair Helen launched—but does your dancing partner think she's docking the Leviathan? You know Cerberus' and Charon's pedigrees—but can you get past Charlie at Montmartre? Does Sartor Resartus help you meet the well-dressed man? Does Calculus compute the tangent of a debutante? Do mechanics chart the modern world that's spinning past your ears?

#### Just Light Your Candle at the Other End!

Let Vanity Fair lead you out of the land of darkness into the lights of Broadway!

Your seven languages including the Scandinavian never taught you the slang, the allusions, the point of view of the smart world. But Vanity Fair will teach it all to you.

Every issue is amazingly in the current of the news (social, literary, artistic, sporting). In an evening it can furnish enough current gossip, nimble phrases, and quotable instances to dynamite your conversation out of the Middle Ages into day-after-tomorrow's dinner time.

## Special Offer!

issues of

## VANITY FAIR

\$2.00

#### VANITY FAIR,

Greenwich, Conn.

Here's \$2 for ten issues of Vanity Fair. I had to sell my Dolphin Virgil... but Dido's dead, and Ann Pennington's still very much alive.

Name	
1 (41116	 ***

Address

City

U. S. Tires

Dunlop Tires

## AUTO SUPPLIES ACCESSORIES AND VULCANIZING

#### JACOB SCHMERIN

Everything for the "Campus Wreck"
205 W. Fourth St. Phone 859

#### **WOODRING & ARNOLD**

Knox Hats

McGregor Sport Wear

Merton Caps

Oak Leaf and Cheney Cravats

9 West Fourth Street BETHLEHEM, PA.

## Briner's Confectionery Shappe

Formerly Fleichman's

EATS—After the show

Candy for the Holidays:

Whitmans
Pickwick Inn
Lovell & Covel
Page & Shaw

Candy shipped to all parts of the States
Uncle Sam our deliveryman



Suits, Top Coats, Overcoats of superior character. Perfectly tailored in correct fashioning, \$35 and upward.

JACOB REED'S SONS 1424-26 CHESTNUT ST. PHILADELPHIA

#### I REALLY DON'T

It's not so good to shoot a line,

I really don't,

Or take a try of some moonshine,

I really don't,

You shouldn't chew, or swear or smoke,

Nor listen to a dirty joke,

And never shock the college folk,

I really don't.

It's very wrong to stay out late,

I really don't,

So don't forget your roller-skate,

I really don't.

I don't neck girls, not even one,

I can't imagine how it's done,

You wouldn't think I had much fun,

She: "What do you call it when two people are thinking of the same thing—mental telepathy?"

I REALLY DON'T

He: "Sometimes it's that and sometimes it's just plain embarrassment."

—Texas Ranger.

## SAVOY

**BROAD ST., BETHLEHEM** 

REAL ENTERTAINMENT

The best in feature photoplays, the funniest comedies, the very latest news weeklies and novelty short features, in conjunction with our "Grand Organ" will make your visit enjoyable.

MATINEE AND EVENING

MAKE IT A HABIT—GO TO THE SAVOY



**NEW YORK** 

## Outfits for Winter Sport

BOSTON LITTLE BUILDING

PALM BEACH PLAZA BUILDING

NEWPORT AUDRAIN BUILDING



BROOKS BROTHERS

Established 1889

## **HEDDEN IRON** CONSTRUCTION **COMPANY**

## **Engineers** and Contractors

New York Office 30 Church Street

> Main Office and Works Hillside, N J.

## Anchor Post Iron Works

Manufacturers and Erectors of

#### IRON RAILINGS AND GATES

WIRE FENCES FOR ALL PURPOSES

Executive Office GARWOOD, N. J.

#### SALES OFFICES

FACTORIES Garwood, N. J. Cleveland, O.

New York, N. Y. Boston, Mass. Hartford, Conn. Philadelphia, Pa. Cleveland, O. Chicago, Ill. Mineola, N. Y. Rochester, N. Y. Detroit, Mich. Cincinnati, O. Pittsburgh, Pa. St. Louis, Mo.

#### L. HAYS GOTT & CO., INC.

General Insurance and Surety Bonds

#### Arrott Bldg., Pittsburgh

E. T. GOTT, '06, Vice-President

#### LEHIGH REFERENCES

Dravo Contracting Co. Dravo-Doyle Co. The R. G. Johnson Co.

My little Paulina Has four little sins: Two little eyes, Two little shins.—Owl.

#### **GEOGRAPHY**

First Resident of Long Island: "That girl's a Great Necker.''

Second Resident of Long Island: "Jamaica?"—Chanticleer.

## PAR FORM FOR SPRING

Almost as international as Golf, itself, these new Spring golf accessories in our shop.

Sweaters from the vicinity of St. Andrews; Tweeds from the Hebrides; Golf Hose from England; Shirtings from Scotland.

SHIRTS—of imported madras, wide stripe, has the new style, long point, attached collar \$3.00

GOLF HOSE — from England, patterned in blocks of handsome Chalktone colors \$5:00

SWEATERS—from Scotland, slip on sweaters of soft wool, patterned with handsomely blended colors
\$13.50



4-PIECE GOLF SUIT of smart tweeds and cheriots, has trousers and Plus-Four Knickers

\$39.50

SOLE AGENTS FOR BROWNING KING & CO., NAT LUXENBERG & BRO., ADLER SHOES



## CHAS. VORKELLER Florist

817 Seneca Street

'Phone 17

## ABE PHILLIPS Pawn Broker

13 W Third Street

BETHLEHEM

Buying of all kinds of Old Clothing

Drop a Postal Card

We sell nothing but Guaranteed
Used Cars

CHAS. ROEDER

9-11-13 E. Broad Street

#### WOMEN

Men bring her flowers,
Her father buys her clothes,
God gave her a figure,
The drug store gives her a complexion,
She gets her line from a borrowed
page,

A lot of people give her a pain, And yet some people say The Woman Pays.

-Washington University Dirge.

#### WALBERT & BURLINGAME

PLUMBING AND HEATING

Bell 'Phones 914 and 1858-J 805-13 BROADWAY, Bethlehem, Pa.

#### BIG Central Hot Wieners

Cigars, Cigarettes

Newspapers and Magazines

ESORIS BROS.

315 S. New St.

#### **COMPLIMENTS**

\_\_OF\_\_

#### UNIVERSITY RESTAURANT

#### HAFNER MEAT COMPANY

BEST OF EVERYTHING IN THE LINE OF MEATS

452 Wyandotte St.

347 Broadway

#### SIMON RAU & CO.

Druggists

KODAK FILMS

420 Main Street

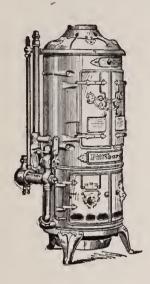
#### DECKER'S MEAT MARKET

Bethlehem City Market

Phone-Bethlehem 518-X

## Pittsburg

Automatic Gas Water Heaters



Prompt Service Hot Water for the home or industrial institution instantly at the turn of the faucet. That's the story of the Pittsburg.

Easily installed. No change in present plumbing necessary. The amount of gas used is measured by the quantity drawn in a ratio of about one foot of gas to a gallon of water.

# Pittsburg Water Heating Company

Send for Catalogue-Prompt Service Hot Water

Pittsburgh, Pa.

Sales Offices in all Principal Cities

Oh I love pretty eyes,
And I love heaving sighs,
And I love the Girls who are gifted;
But the thing that I hate,
Is after a date,
To find that my watch has been lifted.
—Hamilton Royal Gaboon.

Mo—"Gee, I'm popular; I've got a relation in every port."

La—"What's the matter; was your father a sailor?" —Bison.

Senior to Frosh who has just found a silver ring: "Hay, Frosh, that's my ring."

Frosh: "Can you identify it?"

Senior: "Sure. It has my name in it."

Frosh: "What's your name?"

Senior: "Sterling."

"So you room off the campus?"
"Yes, but I get bored at classes."
—Brown Jug.



This issue begins

On Sale

Mr. and Mrs. Haddock in Paris, France

by DONALD OGDEN STEWART

4

AARON R. CARPENTER,
President

FRANK A. GORDON, Secy.-Treas.

Phone: 8550 Elizabeth

## Carpenter-Gordon Co.

## WHOLESALING LUMBER OF EVERY VARIETY

Sales Office 207 BROAD STREET, ELIZABETH, N. J.

### E. P. WILBUR TRUST CO.

Fourth Street and Broadway Bethlehem, Pa.



WARREN A. WILBUR, Chairman of Board.
FREDERICK A. HEIM, President.
ELDREDGE P. WILBUR, Vice-Pres. and Trust Officer.
DUDLEY C. RYMAN, Secretary and Treasurer.
CHAS. A. BRAMWELL, Asst. Sec. and Treas.
H. J. HARTZOG, Title Officer and Counsel.

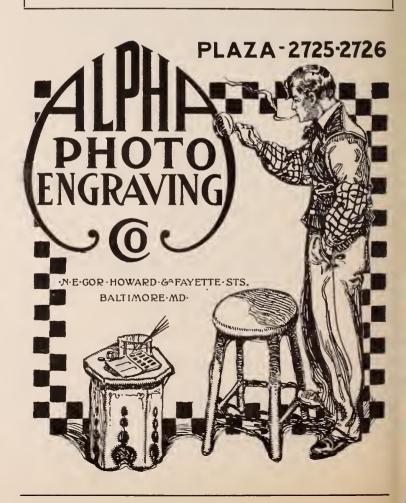
Open Saturday Evenings, 6:30 to 8:30

## MENNE PRINTERY



205 W. Fourth St. BETHLEHEM, PA.

Phone 3431-J





## Inexpensive yet Delightful Tourist III Cabin to France

PLENTY of deck space for invigorating games; salons for dancing and parties; rooms for smoking and cards, and for interesting talks with companionable travelers... those are a few of the things that go with Tourist III Cabin to France! And the cost makes that long thought of trip to France a possibility.

#### **ROUND TRIP \$177**

You enjoy a cuisine and service that is exquisitely French from the moment you enter France at the French Line gangplank in New York. You dock at Havre, the Port of Paris. No transferring to tenders. Down the gangplank. Three hours through Normandy on a special boat train... and Paris.

Paris of dreams; of turrets and towers; of winding streets, curious shops, and fascinating cafes. Then south to the chateau country of fairy-tale grandeur... to Carcassone, the medieval walled city. Visit the fruitful Provence where the vines hang heavy with topaz clusters of grapes. Stop at an old inn with its cobbled doorway worn smooth by the ages and the passage of many weary travelers. Go on to Marseilles where a quaint little ferry will take you to the Chateau d'If made famous in "The Count of Monte Cristo."

Afascinating history and an untold beauty are to be found in this country that lies at the other end of "the longest gangplank in the world." Don't let another vacation time go by without enjoying it! For traveling . . . and living comfortably . . . in France costs much less than in the United States. Write for our interesting brochure on France.

Information from any French Line Agent or recognized Tourist Office

## French Line

19 State Street, New York City

Offices and Agencies in Principal Cities of United States, Europe and Canada



## NATUNENBERGEBRO. CLOTHES



The Fly-Front Coat is characteristic of the smart style and free drape which has made Luxenberg clothes a standard.



On Display at TOM BASS' SHOP

Nat LUXENBERG & Bro. 37 UNION SQUARE, NEW YORK

Between 16th & 17th Sts.

IT PAYS TO INSIST ON ARROWS



# an ARRET OXFORD

## SHIRT

A VERY FINELY MADE SHIRT CUT TO ALLOW FOR SHRINKING AND WITH AN ATTACHED COLLAR Made by the Makers of Arrow Collars CLUETT, PEABODY & CO., INC.



